



2014 Waikiki Roughwater Swim T-Shirt Design Contest

The Waikiki Roughwater Swim Committee is searching for the perfect design for the 2014, 45th Annual Waikiki Roughwater Swim participant and volunteer t-shirt.

The Roughwater Swim will be held at Waikiki Beach on Labor Day, September 1, 2014.

Design must be about 12 inches by 12 inches centered at shirt back and include the phrase "45th Waikiki Roughwater Swim" as well as 2014 (the year but not the date). The WRS logo shown above may be used on the front pocket area however if the design works a pocket version of the art will be used. No more than five colors should be utilized in the design. Application will be used on both T-Shirts and Tank Shirts.

Design should include a Hawai'ian/Waikiki/Ocean/Swimming motif. For inspiration on the design see page two.

The 2013 winning design may be viewed at www.wrswim.com.

\$300 Cash Prize to the artist who submits the winning entry.

Please submit questions to kaiawrs@gmail.com

Submit digital art work no later than **Wednesday April 30**, 2014 to:

Kaia Hedlund at kaiawrs@gmail.com

The winning design will be determined at the end of May 2014.

The design for the 45th Annual Waikiki Roughwater Swim t-shirt should incorporate the “spirit” of open water swimming in Hawaii as well as the magic of Waikiki. A simple, classic design is preferred. Elements may include any of the following: Diamond Head, the War Memorial Natatorium at the start, the Rainbow Tower at Duke Kahanamoku Beach at the Finish, the clean clear water and the abundant sea creatures such as Naia, Honu and the Humuhumunukūapuaa which are seen along the course. While the Waikiki Roughwater Swim is one of the most scenic open water swims in the world, it is also one of the most competitive and challenging swims as well.

